



Addendum to

RFP No. 2011-BRAA-006 – Public Relations Consultant

Issue Date: January 17, 2012

The following additions and/or clarifications are made to the Boca Raton Airport Authority’s Request for Proposals No. 2011-BRAA-006 for Public Relations Consultant (the “RFP”):

- 1. The Authority’s point of contact for the Public Relations Consultant will be Janet Eaton Sherr, Director of Landside Operations/Facilities, Strategic Business and External Communications.**
- 2. Strict compliance with the terms and conditions of the “Eligibility Requirements” listed in the RFP is required for a person or entity to be responsive; however, the Authority reserves the right to waive minor technicalities or irregularities.**
- 3. Respondents may submit Proposals that are printed on the front and back of the page; however, the Authority will only consider the first five (5) pages of information (“page” meaning one side of a sheet of paper) contained in the Proposal.**
- 4. The selected respondent will enter into an agreement with a 1-year term, and two 1-year renewal periods that may be exercised at the discretion of the Authority.**
- 5. The Authority encourages all interested parties to review the RFP and the Authority’s Procurement Code thoroughly.**

If you have asked for clarification of the RFP and your requested clarification has not been addressed, please review the terms and conditions of the RFP.